

Reno Del Toro

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An aspiring sports journalist with a passion for print media and digital photography. Well-versed in many aspects of journalism, including print, digital, and public relations.

EXPERIENCE

El Paso Chihuahuas, El Paso, Texas – *Guest Services*

March 2022–Present

Worked as a supervisor within guest services to provide the best fan experience for the El Paso Chihuahuas and El Paso Locomotives. Also, shadowed multiple times within the media department throughout the season.

IDEA Public Schools, El Paso, Texas – *Teacher*

January 2023–Present

Worked as a Substitute teacher from grade levels K–9. Increased role as Hot Spot Coordinator and writing teacher.

Cronkite News, Arizona PBS, Phoenix, Arizona — *Sports Photographer*

January 2020 - May 2020

Covered events such as Spring Training, Presidential visits, etc. Also took photos for multiple publications including the Milwaukee Journal Sentinel and Fort Worth Star-Telegram to name a few.

AZPreps365, Phoenix, Arizona — *Digital Reporter*

January 2019 - May 2019

Wrote a weekly beat on Arizona Country Day School while providing photos, videos, and social media for the school.

Territorial-Sports.com, Phoenix, Arizona — *Digital Reporter*

August 2020 - December 2020

A writer/podcaster for Territorial-Sports, covering Arizona State athletes while producing and hosting a weekly podcast “Sun Devil Scoop.”

EDUCATION

Arizona State University, Phoenix, Arizona — *Sports Journalism*

August 2017 - May 2021

Completed with a degree in Bachelor of Arts in Sports Journalism with a minor in communications at the Walter Cronkite School of Journalism and Mass Communications.

El Dorado High School, El Paso, Texas — *High School Diploma*

July 2013 - June 2017

Participated in DECA, UIL Journalism, National Honor Society, and sports editor for

SKILLS

Microsoft Programs

Adobe Premiere and Audition

Research abilities and podcasting

Writing, interviewing, editing, and photography skills

AWARDS

2017 Silver Crown Winner

2017 UIL Editorial finalist

Dean’s List: 2019–2021

Social

LinkedIn: Reno Del Toro

Facebook: Reno Del Toro

Twitter: RDelToro_

the yearbook.

PROJECTS

Bank of Hope LPGA Founders Cup marketing campaign — *Marketing plan/Food festival*

Had the winning marketing campaign being used in the 2020 LPGA Founders Cup. That includes the food festival, event brochure, etc.